Building a static Comment Card request using HTTP GET

Step 1: Set up a domain

The request needs to reference a domain in the portal, therefore, OpinionLab will set up a domain in the portal to get started. The comment card will be created under that domain.

Step 2: Create the reference URL

Build the URL using the following components:

Component	Contents
Base	https://secure.opinionlab.com/ccc01/comment_card_d.asp?
referer* query parameter	The URL against which the comment card will be activated
customVars query parameter	Optional: The list of custom variables, in the format specified in Step 4

*"referer" is the required spelling

All query parameters must be URL-encoded.

For example, assuming the new domain is **new.domain.com**, the following would be the URL for requesting the comment cards, without passing variables.

https://secure.opinionlab.com/ccc01/comment_card_d.asp?referer=https%3A%2F%2F**new.domain.com**

In addition to the domain, we may add virtual path information to the referer URL, for example to distinguish between languages, such as https://new.domain.com/es_mx/ or https://new.domain.com/en_us/. This would make the URL look like:

https://secure.opinionlab.com/ccc01/comment_card_d.asp?referer=https%3A%2F%2Fnew.domain.com**%2Fen_us%2F**

Step 3: Enumerate and name the variables

Determine which custom variables you will pass in with the feedback, and how they will be named. Variables might include a campaign (for email-based feedback), an app version (for native app feedback), a user or client identifier, or any other data that would be segmenting, prioritizing or acting on the feedback.

New variables can be added at any time by simply including them in the URL; there is no need to preconfigure variables in the OpinionLab system.

Assume the following variables are used:

Variable name	Variable value
clientId	12345
campaign	campaign_x
appVersion	1.0.1

Step 4: Create the variables to be encoded in the URL

Variables are written in the format:

{variable_name1: 'variable value 1', variable_name2: 'variable value 2', etc.}

For this example:

{clientId: '12345', campaign: 'campaign_x', appVersion: '1.0.1'}

Step 5: Encode the variables and append to the URL

URL-encode the entire variable string, including brackets, quotes and commas, and append to the URL from Step 2, as the customVars parameter.

For example:

https://secure.opinionlab.com/ccc01/comment_card_d.asp?referer=https%3A%2F%2Fnew.domain.com&**customVars=%7BclientId%3A%20%2712345%27%2C%20campaign%3A%20%27campaign_x%27%2C%20appVersion%3A%20%271.0.1%27%7D**

Step 6: Use a HTTP GET request to retrieve the comment card