CS Merchandising | Cross-sell

Reveal which products customers frequently purchase together.

- **Find new bundling opportunities**
  See products *viewed* and *purchased* together to reveal customer jobs.

- **Optimise cross-sell placements**
  Discover the best products to surface on PDPs and in the checkout to increase AOV.

- **Create engaging campaigns**
  Use insight into purchase behaviour to drive creative decisions and boost campaign performance.

CONTENTSQUARE